



LINCOLN ARAUJO

Senior Frontend Engineer | UX Engineer | Product Engineer

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| Open to International Opportunities • Relocation • Remote

Senior Frontend Engineer and UX Engineer with **3+ years** building **large-scale digital products** serving **millions of users**. I enjoy turning ideas into polished experiences by combining product thinking, frontend architecture, accessibility and craft. Comfortable owning features end-to-end and using **AI tools** as a multiplier, I'm seeking an **international challenge** where I can help build meaningful products that people genuinely enjoy using.

WORK EXPERIENCE

Empresa Brasil de Comunicação - EBC | 2023 - current

Senior Frontend Engineer / UX Engineer

- Delivered **15+ digital products** and portals for public media and government organizations.
- Led frontend and UX development of **4 products**, including **2 radio platforms** supporting **9 broadcast stations**.
- Designed and built **media-focused products** featuring **audio streaming** and editorial workflows, balancing **usability, performance** and **maintainability**.
- Contributed to platforms reaching **millions of users**, including Agência Brasil (**5.5M users** and **9M page views**).
- Achieved Lighthouse scores up to **99 Accessibility** and **92 SEO** by applying modern web best practices.
- Designed the **player architecture** for two radio platforms, creating a **seamless listening experience** shared across pages and components.
- Worked closely with **designers, backend engineers** and stakeholders to turn ideas into **polished products** from concept to delivery.

INTERNATIONAL EXPERIENCE

COP30 – Host Broadcaster Operations | Belém, Brazil | 2025

- Supported media operations for COP30 as part of the host broadcaster team alongside **200 EBC professionals**.
- Managed content distribution platforms and supported international journalists during an event attended by **42.6k participants**.
- Participated in daily meetings with **UNFCCC broadcast leadership** and worked primarily in **English** in a multicultural environment.

EDUCATION

Pontificia Universidade Católica de Minas Gerais | 2024-2025

Postgraduate Degree – UX Engineering

Universidade Cruzeiro do Sul | 2020-2023

Bachelor's Degree – Software Engineering

Universidade de Brasília | 2011-2015

Bachelor's Degree – Japanese Language and Culture

SKILLS

React • TypeScript • Next.js • JavaScript • HTML • CSS • Node.js • Frontend Architecture • UX Engineering • Product Thinking • Accessibility (WCAG) • Performance Optimization • API Integration • Component Libraries • Information Architecture • Figma • Git • AI-assisted Development

LANGUAGES

- Portuguese – Native
- English – Advanced (B2/C1)
- Spanish – Basic
- Japanese – Basic (JLPT N5)
- Finnish – Beginner (Learning)